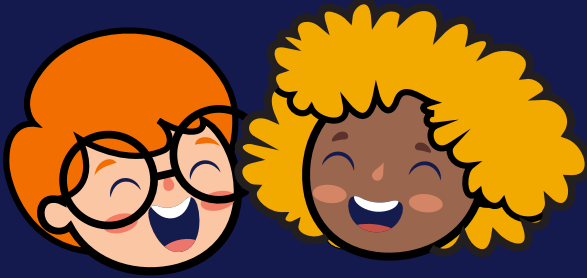


## Kids Vaccinated

# 127,401

kids fully vaccinated



23.9% of kids K-6 grade  
fully vaccinated

53.1% of kids 7-12  
grade fully vaccinated

**Goal = increase # kids'  
vaccinations/month**

*Fully Vaccinated Baseline Numbers by Age:*

*Total K-12: 82,320 | Ages K-6: 2.8% | Ages 7-12: 48.7%*

## Provider Supported

# 242

health care providers signed  
Statement of Support



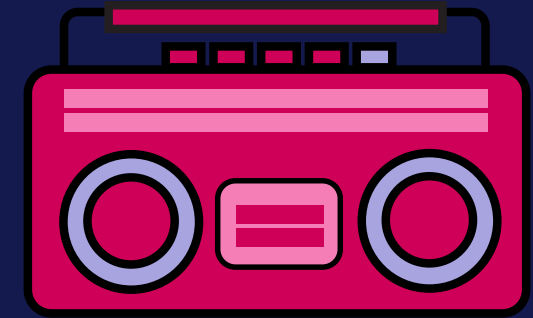
17 communities represented  
by Statement of Support

**Goal = grow support  
statewide/month**

## Message Maximized

# 993,906

Media/press impressions



\$55,953 earned  
media/press value

**Goal = increase  
impressions/month**



Amplifying the power against COVID-19 through vaccination for kids!