Dear Maximizer,

For your convenience, here is customizable content to use as an email or letter to parents

encouraging them to have their children ages 5 and up vaccinated against COVID-19.

**Email/Letter Template:**

We’re pleased to let you know that COVID-19 vaccines are now available for children ages 5 years and up. Vaccinating your child is the best way to protect them, your family, and others from serious COVID-19 infection.

It’s normal to have questions about decisions impacting your child’s health. Here are some facts to keep in mind:

* Unvaccinated children infected with COVID-19 can get very sick and suffer short and long-term effects.
* Serious health events after vaccination, including severe allergic reactions and [myocarditis and pericarditis](https://www.cdc.gov/coronavirus/2019-ncov/vaccines/safety/myocarditis.html), are rare.
* In clinical trials, the CDC and FDA found that vaccination was [more than 90% effective](https://www.cdc.gov/coronavirus/2019-ncov/vaccines/recommendations/children-teens.html?CDC_AA_refVal=https%3A%2F%2Fwww.cdc.gov%2Fcoronavirus%2F2019-ncov%2Fvaccines%2Frecommendations%2Fadolescents.html) in preventing COVID-19 in children ages 5 through 11 years.
* After receiving their vaccination, your child may have side effects like a fever or a sore arm. This is normal and is a positive sign that their body is building protection.

Please reach out to us with any questions you may have at [insert contact info] and find more helpful resources at [MaxtheVaxNE.org](https://maxthevaxne.org/).

Thank you,

[Provider/Office/Clinic Name]

