

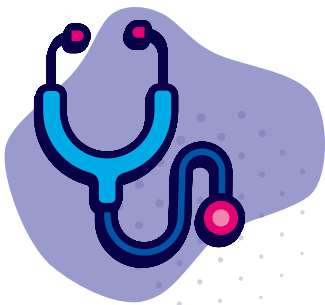
Tips for Talking with Parents and Caregivers About COVID-19 Vaccinations



COVID-19 cases among children continue to remain extremely high. In fact, more than 12 million children have tested positive for the virus since the onset of the pandemic.*

Most children and teens have mild symptoms with COVID-19. Yet, some kids end up hospitalized or experience a dangerous after effect called multisystem inflammatory syndrome (MIS-C) and nearly 1,300 have lost their lives.*

To vaccinate as many kids possible, we must let parents take the lead. Follow these tips to talk with them about the COVID-19 vaccine.



Listen with Sensitivity

Parents have their own reasons to be hesitant. In many cases, they are in the “wait and see” category because they have questions, not necessarily a bias against vaccines.

Start the conversation by listening to understand their hesitancy, then offer thoughtful responses and connections to resources so they can make informed decisions.



Stick to the Facts

Families are sorting through a lot of information to make decisions about COVID-19 vaccinations. It's important to acknowledge there is a lot of misinformation out there and to tell them, "Here's what we know about the vaccine..."

Provide easy to understand, evidence-based answers. Avoid opinions, like, "It's just the right thing to do." This approach will help parents decide what's best based on the facts.



Prioritize Health

Being vaccinated against COVID-19 lowers the risk of getting and spreading the virus, while preventing serious illness and death.

By having more kids vaccinated, we can offer a safety net against severe disease for families, schools, and our communities.



Provide Resources

When parents want to learn more, send them to MaxtheVaxNE.org for vaccination locations and resources directly from Nebraska physicians and health care providers.

Max the Vax is backed by the Nebraska Department of Education and Children's Hospital & Medical Center. Add your name to our list of [Maximizers](#) and show your support today.

Talk with parents to amplify the power against COVID-19

