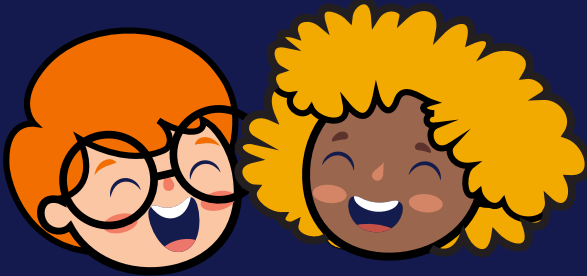


Kids Vaccinated

140,993

kids fully vaccinated



28% of kids K-6 grade
fully vaccinated

57% of kids 7-12
grade fully vaccinated

**Goal = increase # kids'
vaccinations/month**

*Fully vaccinated baseline numbers as of 12/1/21 by grade:
Total K-12: 82,320 | Grades K-6: 2.8% | Grades 7-12: 48.7%*

Provider Supported

242

health care providers signed
Statement of Support



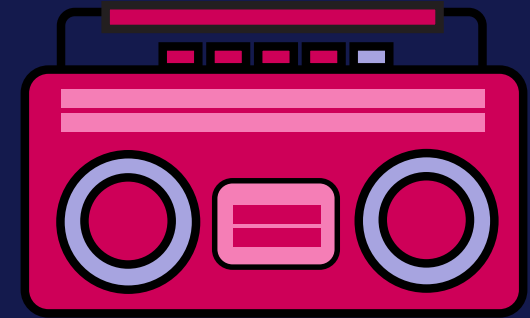
18 communities represented
by Statement of Support

**Goal = grow support
statewide/month**

Message Maximized

993,906

Media/press impressions



\$55,953 earned
media/press value

**Goal = increase
impressions/month**



Amplifying the power against COVID-19 through vaccination for kids!